

Roseau, Minnesota

It just makes dollars & cents to do business here



Roseau and Roseau County is home to two worldwide industrial leaders: Polaris Industries, Inc. and Marvin Windows & Doors.

These homegrown industrial giants speak to the pro-business climate of this region. Roseau County is a low-cost, non-union, rural setting that provides low cost and reliable utilities, communications transportation, and labor-force.

It's no wonder that Roseau County is home to the 2nd and 5th largest manufacturing facilities in Minnesota.

**ROSEAU EDA
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Retail Opportunities:

A 2004 Retail Leakage study undertaken by the Blandin Foundation and the University of Minnesota shows that Roseau County has a significant amount of untapped market potential. Nearly 45% of the wages earned (\$258,805,227 in 2003) that would be expected to be spent in Roseau County are leaking out to adjacent market areas.

Retail Segments Currently Underserved Include:

(Retail Leakage in Percentage of Expected Sales)

Apparel	79.6%	(\$1.6 mil)	Personal Services	77.2%	(\$1.45 mil)
Electronics	75.6%	(\$4.25 mil)	Misc. Retail	75.6%	(\$4.40 mil)
Furniture	73.9%	(\$3.26 mil)	Amusement/Recr.	73.2%	(\$2.87 mil)
Leisure Goods	50.9%	(\$1.83 mil)	General Merch.	34.1%	(\$5.01 mil)
Eating & Drinking	34.1%	(\$5.46 mil)	Auto	16.6%	(\$.79 mil)

Each of these retail segments has tremendous potential for expansion. For a full copy of the 2004 Retail Market Analysis visit the Roseau Web-site under Economic Development (www.city.roseau.mn.us).